

# GANPAT UNIVERSITY

B. TECH. SEMESTER 5<sup>th</sup> (CIVIL)

REGULAR EXAMINATION – NOV/DEC:- 2011

C:506 –ENGINEERING ECONOMICS AND MANAGEMENT

TIME: 3 HOURS

TOTAL MARKS: 70

Instructions: - (1) Answer to the two sections must be written in separate answer books.

(2) Figures to the right indicate full marks.

(3) Assume suitable data if required.

## Section - I

Q.1 Explain the following.

(A) Differentiate between the determinants of demand with that of supply? (06)

(B) Differentiate between the various types of goods with example. (06)

OR

Q.1 Explain the following.

(A) Define “equilibrium price”. Explain the interaction of demand and supply. (06)

(B) Explain “supply”. Draw a supply curve with suitable example. (06)

Q.2 Explain the following.

(A) What are basic principles of management? Explain with suitable Example. (06)

(B) explain the statement “economics is a positive as well as normative science” (05)

OR

Q.2 Explain the following.

(A) Explain the statement “economics is a positive as well as normative science” (05)

(B) What are reasons for demand curves being downward in nature? (06)

Q.3 Explain the following. (12)

(A) What are different levels of management?

(B) explain the major characteristics of business decision making

## Section – II

**Q.4 Explain the following. (Any three)**

- (A) Describe the Importance of the Construction Management in national development
- (B) Explain “Communication” “Leadership” and “Human resources”
- (C) Define the principal of organization and Explain any three principal of organizing.
- (D) Merits and demerits of the line organization.

**Q.5 Attempt the following:(Any Two)**

- (A) Describe the leadership qualities and define any three.
- (B) Describe the following:- a) Employment at factory level b)Recommendation  
c) Employment Exchange & Employment Agencies
- (C) What is the importance’s of the man power planning?

OR

**Q.6 (A) What is the accounting? Discuss its characteristics.**

- (B) Give definition of Principle of organization and following terms. a) Principal for continuity b) Principal of departmentation
- (C) What is the Motivation? Describe the terms of motivation in detail.