

Date: 19/05/2016.

Student Exam No. _____

GANPAT UNIVERSITY

B. Tech. Semester: VIII- Marine Engineering

Regular Examination April – June 2016

2MR804 PRINCIPLES OF MANAGEMENT

Time: 3 Hours / As per Scheme

Total Marks: 70

- Instruction:**
1. Attempt all Questions.
 2. Assume suitable data if necessary.
 3. Figure to the right indicates full Marks.
 4. Start new Question on New Page.

Section - I

Que. – 1 Define the objectives of sound management and why it needs run companies business. **12**

OR

Que. – 1 Explain the terms plan, do, check and action as one of the principle of management. **12**

Que. – 2 What is SWOT analysis and how it is useful to manage companies? **11**

OR

Que. – 2 In any organization, communication plays an important role to manage its people and Business affairs. Explain. **11**

Que. – 3 Define Human Resource Management. What is performance appraisal system? **12**

Section – II

Que. – 4 What are the employer's liabilities for health hazards and safety of its employees? Illustrate with case studies. **12**

OR

Que. – 4 Define the term W.T.O. Evaluate its objects and reasons. **12**

Que. – 5 Define the term micro and macro economics. Differentiate between wealth and capital. **11**

OR

Que. – 5 What is meant by scarcity in economics? Explain. **11**

Que. – 6 Define the term demand. State the factors affecting the demand for a commodity. **12**

*****END OF PAPER*****