

GANPAT UNIVERSITY
B. Tech. Semester: III (BMI, CE, CL, EC, EE, IT, MC) (Open Elective)
CBCS Regular Examination December 2013
Subject: (2OS301) INDUSTRIAL MANAGEMENT

Total Marks: 70

Time: 3 Hours

Instruction:

1. All questions are compulsory.
2. Write answer of each section in separate answer books.
3. Figures to the right indicate marks of questions.

Section - I

- Que. - 1 (A) What is management? Explain process of Management. 6
 (B) Write a short note on the responsibility and authority. 6

OR

- Que. - 1 (A) Write steps of function of management and explain "Directing" and "Controlling" in detail. 6
 (B) Explain process of Organization. 6

- Que. - 2 (A) Explain Line and Staff organization in detail. 6
 (B) Which factors are affecting to productivity and explain it. 5

OR

- Que. - 2 (A) What is the importance of organization? 6
 (B) Explain following terms 5
 1. Macro economics 2. Micro economics 3. Positive approach 4. Normative approach.

- Que. - 3 (A) Write all the objective of personnel managements in detail. 6
 (B) Give the list of training and explain it. 6

Section - II

- Que. - 4 (A) Write a short note on personnel management in brief. 6
 (B) Explain elements of cost. 6

OR

- Que. - 4 (A) Write steps of recruitment and selection process. 6
 (B) Explain the different type of capital. 6

- Que. - 5 (A) What is depreciation and explain causes of depreciation. 6
 (B) Explain marketing mix. 5

OR

- Que. - 5 (A) Explain modern marketing process. 6
 (B) Explain different types of markets in detail. 5

- Que. - 6 (A) Explain in detail about the activity of purchasing departments 6
 (B) Write a short note on inventory management. 6

END OF PAPER