

**GANPAT UNIVERSITY**  
**B. TECH SEM-III REGULAR EXAMINATION**  
**(IT/CE/EC/ME/MC/BM&I/Civil/EE) – NOV-DEC - 2014**  
**2OS301: Phonetics & Writing Skill**

MAXM TIME: 3 HRS

MAXM MARKS: 70

- Instructions: (1) This Question paper has two sections. Attempt both in separate answer books.  
(2) Figures on right indicate marks.  
(3) Be precise and to the point in answering the descriptive questions.

**SECTION: I**

**Q.1** According to you where does the stress fall in an English word? Discuss your answer with relevant examples. (12)

OR

**Q.1** Explain the following with examples.

- (1) Voiced consonant sounds
- (2) Fricative consonant sounds
- (3) Phoneme
- (4) Labiodental consonant sounds

**Q.2** Write short notes on the following. (Any Three) (12)

- (1) Syllable structures
- (2) Pronunciation of nouns with '-s' or '-es'
- (3) Production of speech sounds
- (4) Counting of syllables in a word
- (5) Word stress in a sentence in English

**Q.3** A. Do as directed. (08)

1. Rewrite the following sentence in orthography (normal spellings).

| ðə z ən 'ɪnsɪdənt wɪtʃ ə'kɜ:d ət ði ɪg,zæmɪ'neɪʃn 'dʒuəriŋ maɪ  
'fɜ:st 'jiə et ðə 'haɪ sku:l |

2. Rewrite the following phrases in phonetic scripts.

at any time  
a glass of water

3. Divide the following words in syllables.

consonant          education

4. Mark the word stress in following words.

correctly          teacher

B. Answer the following questions. (03)

1. What is an unstressed consonant in a syllable?
2. Define the term 'word stress'.
3. What is a content word in a sentence?

SECTION: II

Q.4 Attempt the following. (12)

- (1) What is 'E-mail'? What role does it play in modern day business world?
- (2) What are the advantages and disadvantages of e-mail communication?

OR

Q.4 What is 'Proposal'? Discuss the types, objectives and characteristics of effective sales proposal.

Q.5 When can one draft documentary memo? Prepare a sample draft of documentary memo. (11)

OR

Q.5 "Memos speed up inter-office communication." - Discuss

Q.6 Prepare brief notes on the following. (12)

- (1) List out all the parts of a Technical Research Paper with special emphasis on the Title and Abstract
- (2) "E-mail is the fastest and cheapest means of communication." - Explain

----- END OF PAPER -----