

## GANPAT UNIVERSITY

## B. Tech. Semester IV (ALL BRNCHES) ENGINEERING

CBCS Regular Examination April-June 2015

## 2OS401: INDUSTRIAL MANAGEMENT

Time: 3 Hours

Total Marks: 70

## Instruction:

1. Answer to the questions must be written in separate answer books.
2. Figure to the right indicate marks.
3. Conventional terms / notations are used.
4. All the questions are compulsory.

## Section – I

- Que. 1 (a) Describe in detail: *Directing - as a function of management.* 6  
 (b) List down the types of trainings given at all three levels of staff. 6

OR

- Que. 1 (a) What are the various tools for achieving coordination in organization? 6  
 (b) Evaluate following types of training suitable at worker level. 6  
 1. On the job training 2. Vestibule training

- Que. 2 (a) Prepare a note on following principles of organization: 6  
 1. Responsibility and authority  
 2. Line and Staff function  
 (b) Enlist typical details included in job description. Further, prepare a job description for the post of Personnel Manager. 5

OR

- Que. 2 (a) You are assigned the task of carrying out physical examination of newcomer employees. Which kinds of tests and checks will you include in physical examination? 6  
 (b) Define the term Interview. What are the goals behind taking employment interview? 5

- Que. 3 (a) Describe following tests: 7  
 1. Achievement test 2. Dexterity test 3. Personality test  
 (b) Define the terms mentioned below: 5  
 1. Recruitment 2. Selection 3. Guided interview  
 4. Lay-off 5. Dismissal

## Section – II

- Que. 4 (a) Write a brief note on: Types of training suitable at Supervisor level. 6  
 (b) What do you perceive from the term: *Indirect costs related to industrial accident*? Enlist the entities that fall under this category. 6

OR

(P.T.O.)



- Que. 4 (a) Elaborate the following fringe benefits of personnel welfare: 6  
 I. Monetary nature 2. Non-monetary nature  
 (b) Compare: Job shop production and Batch production with advantages and 6  
 limitations of each.

- Que. 5 (a) Give some objectives of material management and explain them. 5  
 (b) Explain the payment of gratuity act 1972 and employees' provident fund and 6  
 miscellaneous act, 1952.

OR

- Que. 5 (a) Enlist the marketing challenges of the new century. 3  
 (b) What are the stages of material management? 3  
 (c) What are the functions of material management? 3  
 (d) Describe: Needs, Wants and Demands in marketing language. 2

- Que. 6 (a) Explain industrial disputes act and workmen's compensation act 6  
 (b) Explain five basic marketing concepts for marketing management 6  
 philosophies

**END OF PAPER**