

**GANPAT UNIVERSITY**

B. TECH SEM-IV REGULAR EXAMINATION (IT/CE/EC/ME/MC/BM&amp;I/Civil/EE) – April - June 2015

**20S401: Phonetics & Writing Skill**

MAXM TIME: 3 HRS

MAXM MARKS: 70

- Instructions:** (1) This Question paper has two sections. Attempt both in separate answer books.  
 (2) Figures on right indicate marks.  
 (3) Be precise and to the point in answering the descriptive questions.

**SECTION: I**

- Q.1 Attempt the following. (12)**
- (1) What is 'Technical Proposal'? What is its usefulness in modern day competitive business world?  
 (2) "Brevity in technical proposal should not be at the cost of clarity" - Explain
- OR**
- Q.1** What is 'Etiquette'? What are different e-mail etiquettes?  
**Q.2** "Research is a rigorous process to increase the sum of knowledge in society." - Comment (12)  
 style="text-align: center;">**OR**
- Q.2** As an editor of a renowned newspaper firm, prepare a disciplinary memo against a journalist for a blatant copy of someone's work in his article.  
**Q.3** Prepare brief notes on the following.
- (1) What is the significance of a well-thought abstract in a research paper? (06)  
 (2) "E-mail is a prompt, safe and secure means of communication" - Comment (05)

**SECTION: II**

- Q.4** What is word stress in English? How will you put stress on an English word? (12)  
 style="text-align: center;">**OR**
- Q.4** Explain the following with examples.
- (1) Fricative consonant sounds  
 (2) Stop consonant sounds  
 (3) Nasal consonant sounds  
 (4) Penultimate and antepenultimate syllables
- Q.5** Write short notes on the following. (Any Three) (12)
- (1) Counting of syllables in a word  
 (2) Phoneme  
 (3) English vowel sounds  
 (4) Voiced consonant in English  
 (5) Syllable structures
- Q.6** A. Do as directed. (08)
1. Rewrite the following sentence in orthography (normal spellings).
- | æz ə mætər əv fækt, dʒən ɪz vɪzətɪŋ hɪz perənts ɪn fræns  
 æt ðə momənt | hi lɪvz ɪn nju jɔrk nɔw, bət hæz bɪn vɪzətɪŋ  
 hɪz perənts fɔr ðə pæst fju wɪks |

2. Rewrite the following phrases in phonetic scripts.

black and white

open elective

3. Divide the following words in syllables.

mobile

engineering

4. Mark the word stress in following words.

visual

old-fashioned

B. Answer the following questions.

(03)

1. What is releasing consonant in a syllable?

2. Define the term 'diphthong'.

3. What is a labiodental consonant?

----- END OF PAPER -----